

# NetSuite OCR Business Card Capture Solution for NetSuite

Scan, extract, and auto-sync business card data directly into NetSuite CRM — instantly and accurately.

SuiteWorks Tech's native NetSuite OCR Business Card Capture Solution uses advanced OCR technology to scan cards via camera or upload, automatically extracting key details like name, phone, email, company, and job title.

Fully built on the NetSuite platform, it enables instant Customer or Contact record creation, eliminating manual entry and errors while keeping your CRM accurate, efficient, and connected.



## Key Benefits

### | Save Time with Automated Data Capture

Instantly extract contact details from business cards and map them to NetSuite fields, reducing manual effort and boosting efficiency.

### | Enhance the User Experience

With a user-friendly interface, scanning and reviewing data becomes effortless — ensuring a smooth experience for sales, marketing, and admin teams.

### | Improve Accuracy and Eliminate Typos

Advanced OCR ensures highly accurate data capture, minimizing manual errors and maintaining clean records in NetSuite.

### | Streamline Contact Management in NetSuite

Automatically update structured data across your NetSuite CRM, keeping customer and contact information organized and actionable.

### | Cost-Effective and Natively Built for NetSuite

A 100% native SuiteApp — no third-party tools or plugins required — reducing integration complexity & costs while maintaining enterprise-grade security.

## Why NetSuite OCR Business Card Capture Solution?

SuiteWorks Tech's OCR SuiteApp simplifies & accelerates CRM workflows by automating the end-to-end process of business card data capture.

From scanning to record creation, the solution eliminates manual entry and errors. Built natively on the SuiteCloud platform, it provides seamless integration with your existing CRM and ERP — ensuring secure, accurate, and real-time customer and contact synchronization across your organization.

## Key Features:

### Mobile App for Sales & Marketing Teams

Empower your field and sales teams with our Android & iOS mobile app. Instantly scan or upload business cards and sync data directly to NetSuite — keeping CRM records accurate & current.

### Flexible & Scalable Setup

Capture leads anywhere — trade shows, meetings, or events — by snapping or uploading business card images. The SuiteApp instantly extracts contact details with advanced OCR.

### Intelligent OCR for Accurate Data Capture

Powered by AI-based OCR, it identifies & extracts key details such as names, job titles, phone numbers, & emails with exceptional accuracy.

### Review & Edit Before Sync

Validate extracted details before saving to NetSuite to avoid duplicates or incomplete entries, ensuring accuracy every time.

### Automatic Record Creation in NetSuite

Instantly create Customer or Contact records in NetSuite without manual entry, streamlining data management.

### 100% NetSuite-Native Solution

Built entirely on SuiteCloud for seamless integration — no third-party dependency.

### Flexible & Scalable Setup

Configure earning rules, point logic, and tier thresholds as your business evolves.

## NetSuite OCR Integration with CRM & ERP

The NetSuite OCR Business Card Capture SuiteApp integrates seamlessly with your NetSuite CRM and ERP environment.

Real-time synchronization ensures that every scanned card instantly appears in the appropriate Customer or Contact record.

Built natively on SuiteCloud, it requires no external integrations — providing a unified, secure & efficient workflow across sales and marketing departments.

## Mobile App for Sales & Marketing Teams

The OCR Business Card Capture App (Android & iOS) makes it easy to digitize business cards and manage contact data from anywhere.

Users can scan cards via mobile camera or upload images for instant OCR extraction. Data syncs directly with NetSuite — without additional user licenses — keeping costs low and productivity high.



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